



## BERJAYA BUSINESS SCHOOL

### FINAL EXAMINATION

Student ID (in Figures) : 

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Student ID (in Words) : \_\_\_\_\_  
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Course Code & Name : **CSC2114 Management Information Systems**  
 Trimester & Year : January 2018 – April 2018  
 Lecturer/Examiner : Mr. Goh Poh Kim  
 Duration : 3 Hours

### INSTRUCTIONS TO CANDIDATES

1. This question paper consists of TWO (2) parts:

**PART A (30 marks) : THIRTY (30) multiple choice questions. Answers are to be written in the Multiple Choice Answer Sheet provided.**

**PART B (70 marks) : FOUR (4) essay questions. Answers are to be written in the Answer Booklet provided.**

2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

**WARNING:** The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

**Total Number of pages = 7 (Including the cover page)**

**PART A : MULTIPLE CHOICE QUESTIONS (30 MARKS)**

**INSTRUCTION(S)** : Answers are to be written in the Multiple Choice Answer Sheet provided.

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**END OF PART A**

**PART B : ESSAY QUESTIONS (70 MARKS)**

**INSTRUCTION(S)** : **FOUR (4)** essay questions. Answers are to be written in the Answer Booklet provided.

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1. Internet is suitable for business activities. Discuss any **FIVE (5)** unique features of the Internet to support business activities.  

(20 marks)
2. System development is essential for business because it is activities that go into producing an information system solution to an organizational problem or opportunity. Identify and discuss the **SIX (6)** steps.  

(24 marks)
3. Discuss the **FOUR (4)** generic strategies for dealing with competitive forces, enabled by using IT, with an example for each strategy.  

(16 marks)
4. Define organization security control. Discuss any **TWO (2)** types of control.  

(10 marks)

**END OF EXAM PAPER**